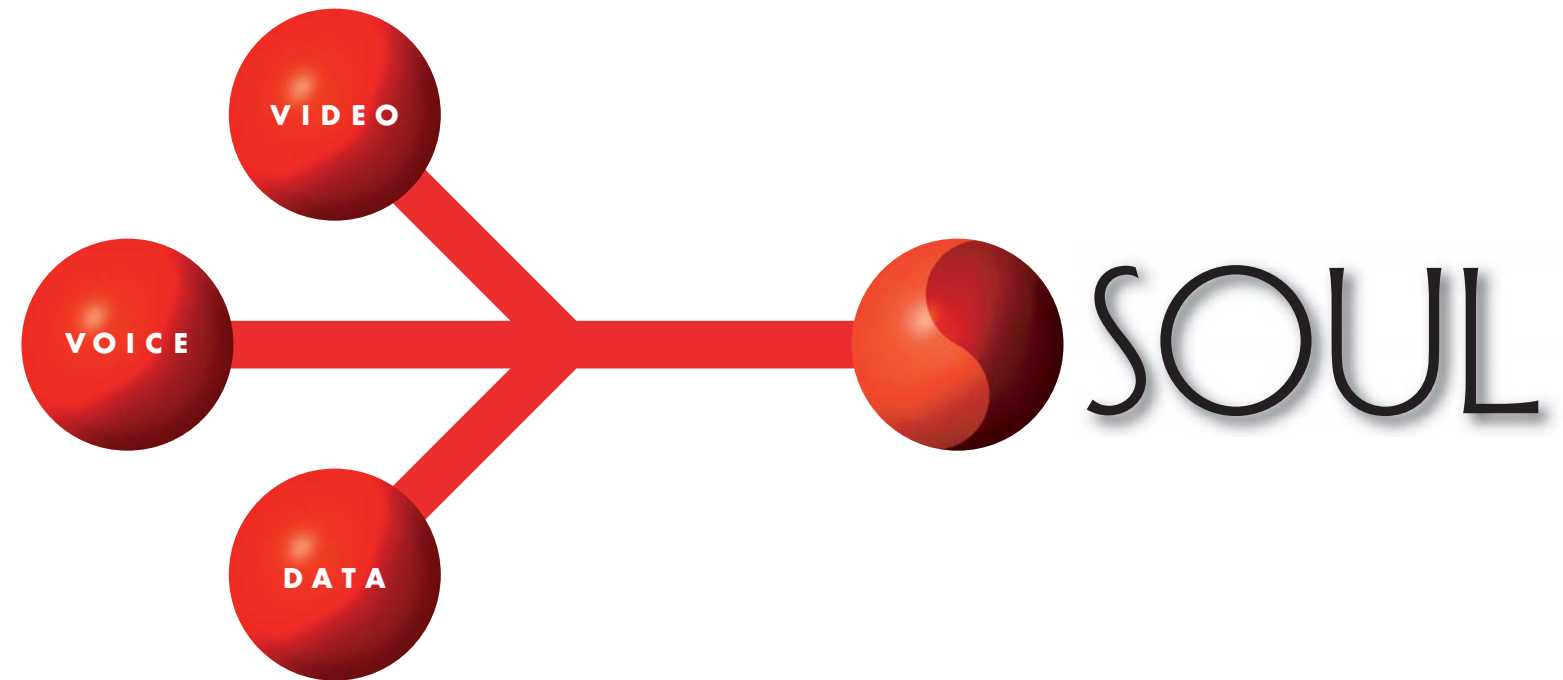



THE FORCE IN CONVERGED COMMUNICATIONS HAS A NEW NAME.



 The company you know as the SP Telemedia Group has a new name. Soul.

Our recent expansion and significant infrastructure investment has achieved our goal of becoming the force in full service, fully converged, multi-media communications.

After accomplishing that, we felt a new name was called for.

One that would stay true to our Australian origins. A name that would not only represent the quality and extent of our organisation throughout metropolitan and regional Australia but also one that would encompass our way of doing business.

Owning the second largest voice and data network in

Australia and delivering services on alternative infrastructure has given us a competitive edge.

So much so that State and Federal Governments, as well as major corporations and consumers are taking advantage of the benefits that only a truly converged network like ours, can offer.

So from today, the only name you need remember in converged communications is one that not only supplies the necessary competitive edge, but also, more importantly:

A little soul.



Call 1300 13 34 64 to find out how a SoulSolution could be the solution to your communication problems or visit us on [www.soulaustralia.com.au](http://www.soulaustralia.com.au) SC003A