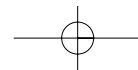


When Thrifty wanted to move their communications into overdrive, they went out and got:

A little soul.



Thrifty is one of the largest, most dynamic and innovative vehicle rental companies in Australia.

With a modern fleet spread over 260 locations nationwide, Thrifty needed not only a state-of-the-art data network for vehicle rental and management systems, but also one capable of voice integration to meet its extensive communication needs across the country.

In short, Thrifty needed instant access to each and every facet of its business. And in business, lost time as everyone knows, equals lost opportunity.

That's when Thrifty decided to get a little soul.

Thrifty found Soul not only had the expertise to design, install and maintain a cost-effective data network, but with Soul's own industry leading infrastructure, it was capable of providing seamless voice integration.

So, when Thrifty set out on the road to get a little soul, on the way it managed to get a tailor-made, converged communications system that will expand and grow.

As Thrifty grows.

